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# BIO *Strategy*

Since the beginning of his career, **Strategy** has strived to perfect his craft and become the most sought after open format DJ in the country. After becoming an established and highly regarded professional in the Chicago Club scene, Strategy used his celebrity to create a cult internet following. He began creating viral content in the form of videos and sketches that have garnered a combined total of over 5 million views. He created a live internet show, a podcast, and utilized various streaming platforms to increase his notoriety and demand. The creativity doesn't stop in front of the camera, as his parties bring a one-of-a-kind energy that is nationally renowned. The "Party With Strategy" brand stands alone as the most relevant, unique and successful DJ brand to date.



# Strategy

## ARTIST SUPPORT

G-Eazy | Justin Bieber | Borgeous  
Grandtheft | Bad Royale | Riff Raff  
Girl Talk | Lupe Fiasco | Vic Mensa

## NOTABLE CLIENTS



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PRYSM

Bottled  
BLONDE

SITE 1A

SLATE  
RESTAURANT • BAR • EVENTS

FWD  
FORWARD DAY • NIGHTCLUB

Corona | Dub Magazine | Discovery Channel | W Hotels  
Red Bull | Macys | TLC | Thompson Hotels | Veuve Clicquot  
Victorias Secret | Animal Planet | Belvedere Vodka  
Waste Management | Don Julio Tequila | Xsport Fitness





**CONNECT**



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